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PRESS RELEASE OF 02.05.19

IN RESPONSE TO

ITV's THIS MORNING ARTICLE 30.04.19

'ALICE BEER HOW TO MAKE MONEY AT HOME'

We, the **Association of Dog Boarders**, as the only officially recognised trade association for home dog boarders, strongly refute information aired to the public on ITV's This Morning programme to look after dogs in their own home as "an easy way to make money at home".

Dog boarding in England is a government licensed activity and as such is a professional business. This business model will require investment to qualify for a licence, the cost of the licence and the holder must have appropriate business insurance and have met regulations in line with

The Animal Welfare (Licensing of Activities Involving Animals) (England) Regulations 2018

We therefore refute ITV's This Morning's article that this is an easy way to make money at home.

****PRESS RELEASE STOPS****

FOR FURTHER INFORMATION PLEASE CONTACT US